

OCTOBER
10-12 2024



VIRGINIA G. PIPER CENTER FOR
CREATIVE WRITING PRESENTS

*Desert
Nights
Rising Stars*

WRITERS CONFERENCE



KEYNOTE SPEAKERS

NICOLE SEALEY & JOHN MURILLO

PIPER.ASU.EDU/CONFERENCE



CRAFT. CULTURE. COMMUNITY.

A GATHERING OF HEARTS AND MINDS

Desert Nights, Rising Stars (DNRS) is a teaching conference that values nurturing and facilitating a community of writers committed to learning their craft. Our theme for 2024 is “Craft. Culture. Community.” We seek to create brave spaces where writers of all levels are empowered to uncover and share their stories.

Our 2024 keynote speakers are poets **Nicole Sealey**, originator of “The Sealey Challenge,” and Kingsley Tufts Poetry Award winner **John Murillo**.

SPONSORSHIP LEVELS

GOLD STAR	\$5,500	<ul style="list-style-type: none">• 15 free conference registrations (\$4,125)• Gold Star logo and listing in the conference planner (\$1,000)• Table in Book Exhibit (\$50)• Gold Star sponsor credit and logo on Keynote, signage, tote, conference website, and marketing communications (\$1,000)• Gold Star social media sponsor mentions (\$500)• 3 invites to conference VIP welcome reception (\$537)
SILVER STAR	\$3,500	<ul style="list-style-type: none">• 8 free conference registrations (\$2,200)• Silver Star logo and listing in the conference planner (\$800)• Table in Book Exhibit (\$50)• Silver Star sponsor credit on Keynote, signage, tote, and conference website (\$800)• Silver Star social media sponsor mentions (\$400)• 2 invites to conference VIP welcome reception (\$358)
BRONZE STAR	\$2,500	<ul style="list-style-type: none">• 6 free conference registrations (\$1,800)• Bronze Star listing in the conference planner (\$400)• Table in Book Exhibit (\$50)• Bronze Star sponsor credit on signage and conference website (\$400)• Bronze Star social media sponsor mentions (\$275)• 2 invites to conference VIP welcome reception (\$358)
MAROON STAR	\$1,200	<ul style="list-style-type: none">• 3 free conference registrations (\$825)• Maroon Star listing in the conference planner (\$225)• Table in Book Exhibit (\$50)• Maroon Star sponsor credit on signage and conference website (\$225)• Maroon Star social media sponsor mentions (\$75)• 1 invite to conference VIP welcome reception (\$179)
GREEN STAR	\$500	<ul style="list-style-type: none">• 2 free conference registrations (\$550)• Green Star listing in the conference planner (\$75)• Table in Book Exhibit (\$25)• Green Star social media sponsor mentions (\$25)

OTHER SPONSORSHIP OPPORTUNITIES

KEYNOTE SPONSOR

\$3,500 (Total value \$4,154) | 1 opportunity

- 1 free conference registration (\$275)
- Keynote sponsor credit & logo in the conference planner “presented by” credit on the keynote event (\$2,500)
- Keynote Sponsor mention & logo in program and on conference website (\$600)
- Keynote Sponsor social & logo social media sponsor mentions (\$600)
- 1 invite to conference VIP welcome reception (\$179)

ACCESSIBILITY SPONSOR

\$1,200 (Total value: \$1,579) | 5 opportunities

- 1 free conference registration (\$275)
- Accessibility Sponsor credit in the conference planner (\$450)
- Accessibility Sponsor mention in program and on conference website (\$450)
- Accessibility Sponsor social media sponsor mentions (\$225)
- 1 invite to conference VIP welcome reception (\$179)

CONFERENCE SCHOLARS SPONSOR

\$1,400 (Total value: \$1,854) | 10 opportunities

- 2 free conference registrations (\$550)
- Conference Scholars Sponsor credit in the conference planner (\$450)
- Conference Scholars Sponsor mention in program and on conference website (\$450)
- Conference Scholars Sponsor social media sponsor mentions (\$225)
- 1 invite to conference VIP welcome reception (\$179)

FEATURED WRITER SPONSOR

\$1,500 (Total value \$1,954) | 5 opportunities

- 2 free conference registrations (\$550)
- Featured Writer Sponsor credit in the conference planner “presented by” credit on all supported featured writer events (\$500)
- Featured Writer Sponsor mention in program and on conference website (\$500)
- Featured Writer Sponsor social media sponsor mentions (\$225)
- 1 invite to conference VIP welcome reception (\$179)

SPONSORSHIPS PLEDGE FORM